

ABHYUDAYA PANDEY

Product Manager | AI Product | Growth | Founder's Office
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PROFESSIONAL SUMMARY

Product Manager with 7+ years of experience building consumer fintech, B2B SaaS, enterprise software, and AI-powered products across startups and global organizations. Experienced in product discovery, growth, AI workflows, and cross-functional execution, with a track record of improving customer experience and operational efficiency through data-driven product decisions.

AI-native in day-to-day product management, leveraging Claude Code, ChatGPT, MCP servers, and automation workflows to accelerate product discovery, user story generation, engineering collaboration, QA automation, competitor research, and product delivery. Passionate about building products that combine strong user experience, operational efficiency, and data-driven decision making.

CORE COMPETENCIES

Product Strategy & Roadmapping	AI Product Development
Customer Discovery & Product Discovery	AI Workflows
User Stories & PRDs	Mixpanel
Growth Experiments	API Integrations
Stakeholder Management	Product Analytics
Agile/Scrum	Workflow Automation
GTM Collaboration	Process Optimization

EXPERIENCE

Punch (Market Pulse Securities Pvt Ltd)

Product Manager | Founder's Office (Growth, Product & Operations)

Mumbai | Aug 2023 - Present

- Owned product strategy and delivery across onboarding, KYC, account opening, trading journeys, and internal operations.
- Reduced KYC approval TAT from ~3 days to under 1 day by redesigning approval workflows and operational processes.
- Improved onboarding journey and reduced time to complete from 17 mins to 11 mins by optimizing steps using customer feedback and funnel analytics.
- Increased CSAT from 3.9 to 4.5 within four months through continuous UX and product improvements.
- Lead roadmap, prioritization, and delivery for Punch Desktop in collaboration with founders and engineering.
- Write PRDs, user stories, acceptance criteria, process flows, and release documentation for cross-functional teams.
- Built AI product workflows using Claude Code, Notion, and Figma MCP to automate documentation, discovery, and engineering handoffs.
- Developed an AI-assisted QA workflow that converts Notion stories into test cases and executes functional testing.
- Created Claude skills that generated production-ready code for selected Punch Desktop features, accelerating engineering delivery.
- Leveraged Mixpanel to analyze funnels, measure feature adoption, and drive product prioritization.
- Executed lifecycle engagement campaigns using WebEngage and Kaleyra to improve activation and retention.
- Prioritized features across Android, iOS, and Desktop by balancing customer impact, engineering effort, and business goals.

Builder.ai (AI-powered Software Development Platform)

Productologist (Customer Product Manager)

Gurugram | Apr 2022 - Oct 2023

- Conducted product discovery for **100+ product ideas**, translating business requirements into solution proposals, user journeys, and workflow definitions.
- Partnered with founders and business stakeholders to shape digital products across **Education, Logistics, Healthcare, Enterprise SaaS, and NFT** domains.
- Owned product definition for **Hapchi LMS** and other B2B SaaS products, creating PRDs, user stories, workflows, and acceptance criteria through delivery.
- Acted as the bridge between clients and engineering, driving sprint planning, UAT, release validation, and cross-functional alignment.
- Balanced customer needs, business priorities, and technical feasibility to deliver scalable, customer-centric products.

Microsoft

Project Manager | Azure Modernisation

Hyderabad | Jul 2019 - Apr 2022

- **Delivered enterprise software projects** for telecom, healthcare, and automotive clients across global teams.
- Coordinated cross-functional engineering and business teams to deliver projects on schedule and within scope.
- Managed project planning, stakeholder communication, risk mitigation, and release governance for large enterprise engagements.
- Partnered with senior client stakeholders to translate business priorities into executable delivery plans.

EDUCATION

B.Tech, Computer Science & Engineering (with specialisation in Bioinformatics)

Vellore Institute of Technology | CGPA: 9.13/10

2015 - 2019

PROJECTS

AI Smart Genius (AEO/GEO Browser Extension) - [link](#)

Founder | Personal Project

- Built an AI-powered browser extension to analyze AEO/GEO across ChatGPT, and Gemini.
- Developed workflows for keyword generation, competitor analysis, and downloadable HTML reports using LLMs and AI APIs.
- Built using OpenAI APIs, SERP APIs, prompt engineering, and workflow automation to generate actionable GEO recommendations.

SKILLS

Product Management: Product Strategy, Roadmapping, Product Discovery, PRDs, User Stories, Agile, Scrum, Prioritization, A/B Testing, Go-to-Market, Product Analytics

AI: Claude Code, ChatGPT, Prompt Engineering, AI Workflows, Agentic AI, MCP (Notion & Figma), AI-assisted QA Automation

Analytics & Growth: Mixpanel, Funnel Analysis, Cohort Analysis, Experimentation, KPI Definition, WebEngage, LeadSquared